

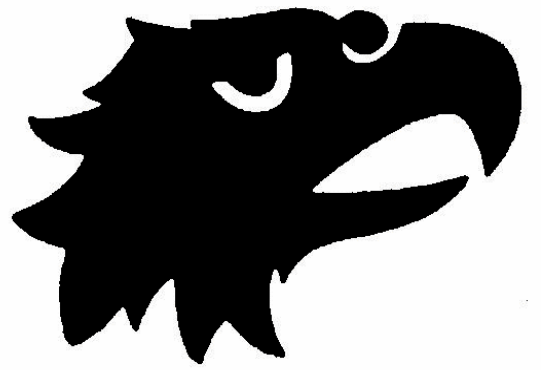
MARCH

SUNDAY

OCTOBER 28 3PM

on RJ REYNOLDS in Winston-Salem

Lloyd Presbyterian Church ~ 748 Chestnut Street Winston-Salem, NC 27101



Farm Labor organizing Committee

HASTA LA VICTORIA!!

WE WILL **NOT** BE SILENT!
WHILE PEOPLE ARE DYING IN THE FIELDS

Join the **Farm Labor Organizing Committee (FLOC)**, in launching a new campaign calling on RJ Reynolds to take responsibility for the tragedies that are occurring in the tobacco fields throughout North Carolina.

CEO Susan Ivey of Reynolds American Inc. (RJR parent company) has thus far refused to even talk with FLOC farmworker leaders, despite the fact that RAI reaps tremendous profits from the labor of these workers in the fields.

Help tobacco harvesters gain dignity & respect! March with us on this Day of Action!



RJ REYNOLDS

a local company with global economic impact

NC is the country's largest tobacco producing state. During the oppressive heat of summer farmworkers harvest tobacco across the state.

In the past several years, **NINE farmworkers have died in North Carolina's fields.**

In 2006, Reynolds American Inc.'s sales were in excess of 8.5 billion dollars worldwide.

Farmworkers working in east coast states have an average annual income of just over \$7,000.

While tobacco companies make millions, tobacco workers live in poverty, face racism, harassment, & staggering debt with few labor & human rights protections.

HOW YOU CAN HELP!

ORGANIZE a group to go to the March October 28 at 3pm!

SAVE YOUR SPOT!

Buses & vans are being organized in
~ Durham
~ Raleigh
~ UNC Chapel Hill
Call for details & to reserve your seat!

VOLUNTEER!

We need drivers, photographers, marshals & more

JOIN FLOC's **ART PARTY** (we'll have pizza!)

Tues. Oct. 22 @ 6pm

NFWM office in Durham 4907 Garrett Rd.
Make signs, banners, shirts, buttons & more!

WRITE A LETTER to Susan Ivey, RAI CEO

Urge her to meet with FLOC

Print a sample letter at:

<http://nfwm.org/campaigns/RJReynolds.shtml>

FOR MORE INFORMATION:

Alexandria Jones
NFWM

National Farm Worker Ministry
919-489-4485

Rachel Lovis
FLOC

Farm Labor Organizing Committee
734-276-3460

"We will stay here until RJ Reynolds realizes that their true wealth lies not in the bottom line but in people."

*Virginia Nesmith, Executive Director
National Farm Worker Ministry*

FARM LABOR ORGANIZING COMMITTEE

WWW.FLOC.COM

WALK WITH **FARMWORKS** IN THE STRUGGLE